

Press release

UNDER EMBARGO UNTIL TUESDAY 17 FEBRUARY, 15.45 CET



**Alcosystems launches iBAC, a unique mobile application for measurement of blood alcohol content level**

**Exclusive preview at Mobile World Congress 2009 (February 16-19, Barcelona)**

At Mobile World Congress in Barcelona, Swedish startup Alcosystems will launch iBAC, an innovative and unique high quality solution for measuring a person's blood alcohol content level.

iBAC is a vertical mobile application with a large potential of generating new revenues for the mobile industry and helping society reduce alcohol-related problems. Alcosystems offers an easy-to-implement and cost-efficient solution to be used within business solutions for the transport, healthcare and related industries where alcohol causes problems today. iBAC also offers great potentials as a consumer product, allowing people to keep a balance between their alcohol consumption and an active life.

Visit Alcosystems at the Swedish Trade Council booth in Hall 2, 2F13(2-0) at Mobile World Congress, or contact Miguel Arias, [miguel.arias@alcosystems.se](mailto:miguel.arias@alcosystems.se)/+46 (0)73 324 61 21, to book a meeting.

Learn more about iBAC and Alcosystems at [www.alcosystems.se](http://www.alcosystems.se)